

## PARTICIPATION UMWELTFESTIVAL BERLIN 2017

Promoting active stakeholder involvement, UBB participated in the international UMWELT FESTIVAL 2017.

This annual event was held on June 11 at Berlin's Brandenburg Gate in, celebrating World Environment Day. It is hosted by "GRÜNE LIGA" (green league - a network of ecological movements).

Presumably the biggest German Eco Fair was attended by 60000 visitors; 240 international exhibitors were presenting alternatives promoting an ecological and environmentally-adapted lifestyle and production.

Participants involved:

- private foundations and associations from the environmental sector, partially providing furthering education or voluntary service involving trainings
- enterprises covering sector of environmental protection
- public employers
- municipal water supply/sewage works
- companies involved in the energy industry/renewable energies
- organic farmers/enterprises dealing with organic agriculture

In Addition a wide range of exhibitors presented ideas and projects covering issues like sustainable mobility, green building, energy-saving measures, efficiency of resources, sustainable tourism, fair trade, healthier nutrition or eco-friendly service offerings.

Professional visitors, campaigners and activists took this opportunity to exchange about their current work.

UBB was able to promote the ERASMUS+ project, establishing new contacts and networking.

To contact stakeholders and future project collaborators, information was provided concerning EUBILD UNAKLIM by spreading pamphlets, displaying flyers and postcards and supplying information on the goals, present results and current state of the project in numerous individual conversations.

Informational briefings were held by using documentary material, posters or calling attention to the project in general and especially to its ongoing survey.

Some visitors could contribute personal experience in the field of furthering education and were looking forward to possible future cooperation or expressing their support.

